

TABLE X
TEST MARKET BRANDS
(BRANDS RANKED ACCORDING TO CO, MG/CIGT.)

| <u>Brand</u> | <u>Company</u> | <u>CO, mg/cigt.</u> | <u>NO, mg/cigt.</u> |
|---|-----------------|-------------------------|-------------------------|
| Omni Menthol 100 | Liggett Group | 5.8 | 0.14 |
| Lucky Strike Lights 85 | American Brands | 8.8 | 0.22 |
| Sterling Special Blend 100 (Box) | R. J. Reynolds | 9.4 | 0.29 |
| Lucky Strike Lights 100 | American Brands | 10.0 | 0.26 |
| Sterling Special Blend Menthol 100 (Box) | R. J. Reynolds | 10.8 | 0.31 |
| Max Slims 100 (Box) | Lorillard | 12.2 | 0.19 |
| Max Slims Menthol 100 (Box) | Lorillard | 12.4 | 0.20 |
| L & M Superior 85 | Liggett Group | 13.1 | 0.24 |
| Dorado 85 | Liggett Group | 13.4 | 0.24 |
| Hi-Lite 100 | Philip Morris | 13.8 | 0.26 |
| Camel 80 (Box) | R. J. Reynolds | 14.4 | 0.35 |
| Marlboro 80 "F" | Philip Morris | 14.5 | 0.25 |
| Marlboro 80 "Y" | Philip Morris | 14.8 | 0.26 |
| Marlboro 85 "B" | Philip Morris | 14.8 | 0.27 |
| Marlboro 80 "B" | Philip Morris | 15.2 | 0.25 |
| Marlboro 85 "Y" | Philip Morris | 15.2 | 0.27 |
| Marlboro 85 "F" | Philip Morris | 15.2 | 0.28 |
| Philip Morris International 100 | Philip Morris | 16.0 | 0.28 |
| Philip Morris International Menthol 100 | Philip Morris | 16.0 | 0.29 |

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